Want to invest for your long term goals ???

Choose Equity Mutual Funds



Advantages of Equity Mutual Funds

Diversification: Instead of investing in an individual stock you get to invest in a basket of well-researched stocks

Affordability: You can start investing with a small amount and keep adding at your convenience

Ease of operations: In open-ended funds you can invest/redeem anytime online / offline or through your distributor. You may also select Direct Plans with lower expense ratios

Special features: Funds offer Systematic Investment Plan (SIP) / Systematic Transfer Plan (STP) to suit your needs & budget. Encourages the habit of regular savings & investing

Taxation: Long term capital gains if any (after holding for 12 months) are tax-free. Dividends are tax free

Wide range: Depending upon your preference & risk taking ability you can choose from Index funds / Diversified - large cap, mid cap, multi cap funds / Sector funds / Theme based funds / Overseas funds etc. You may also choose between open-ended or close-ended funds

An Investor Education and Awareness Initiative by Taurus Mutual Fund



Mutual Fund investments are subject to market risks, read all scheme related documents carefully