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lot more than
just its twinkle...



TAURUS STARSHARE - An open-end equity scheme with a focus on multi cap stocks

Why Taurus Starshare?

- Dividends - Rs. 5/- per unit in March 2010
Rs. 3/- per unit in November 2009
Rs. 5/- per unit in July 2009
- Figures in Lipper Top 100 Funds of the World for the quarter ended June 2009
- Multi-cap nature allows fund manager the flexibility to take calls on potential small and mid-caps for generating alpha
- Long track record
- Well diversified across sectors and market-caps
- Multi-cap nature also provides nimbleness to swiftly move across market-caps



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To Start SIP SMS TSIP to 575758



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TAURUS
Mutual Fund

TAURUS STARSHARE - An open end equity scheme with a focus on multi cap stocks

SCHEME FEATURES

Investment Objective:

To provide long-term capital appreciation. Emphasis will be on sharing growth through appreciation as well as on distribution of income by way of dividend.

Minimum Application Amount:

Rs. 5000/- & multiples of Rs. 1000/- thereof.

Load Structure:

Entry Load - NIL

Exit Load - Up to any amount

(Including SIP application):

- 1% if exited before 1 year
- NIL if exited after 1 year

Switch: Equity to Equity - Exit Load Nil, Equity to Debt-Relevant exit load applicable as mentioned above, Equity -Relevant exit load applicable as mentioned above

Benchmark: BSE 200

Date of Allotment: January 29, 1994

Dividend History

Rs. 5/- per unit dividend in March 2010

Rs. 3/- per unit dividend in November 2009

Rs. 5/- per unit dividend in July 2009

Asset Allocation:

Up to 100% in equity & equity related instruments, up to 15% in debt instrument and up to 10% in money market & other assets.

Choice of Investment

1. Growth option
2. Dividend option
 - Dividend Payout
 - Dividend Reinvestment Option

Dividend option introduced on January 1, 2009

Net Asset Value (NAV) as on August 13, 2010

Growth: 56.54 Dividend: 39.81

Performance

Period	Returns (%)	
	NAV	BSE 200
1 Year	23.69	19.54
3 Years	3.32	6.40
5 Years	19.92	18.43
Since Inception	10.86	9.63

As on 31st July, 2010.

Note: Returns are calculated on compounded annualised basis for a period of more than one year and absolute basis for a period less than or equal to one year.

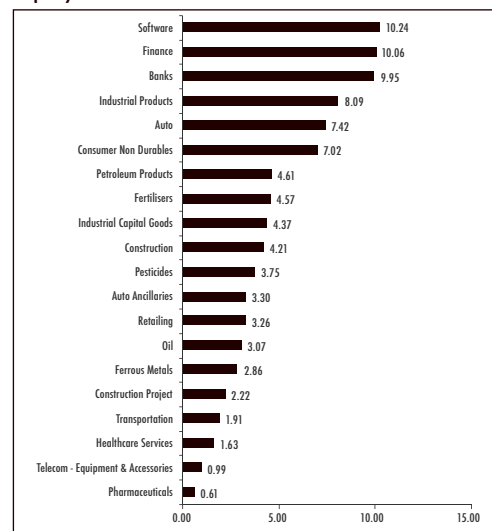
Past performance may or may not be sustained in future.

Portfolio

Name of the scrip	% to Net Assets
Jain Irrigation Systems Ltd.	5.79
Infosys Technologies Ltd.	4.85
Reliance Industries Ltd.	4.61
Coromandel International Ltd.	4.57
ICICI Bank Ltd.	4.56
Financial Technologies India Ltd	4.28
Mahindra & Mahindra Ltd.	4.25
India Infoline Ltd.	3.83
Rallis India Ltd.	3.75
Pantaloon Retail (India) Ltd.	3.26
Tata Motors Ltd.	3.16
Infrastructure Development Finance Co.Ltd.	3.13
Housing Development Finance Cor Ltd	3.10
ITC Ltd.	3.09
Oil & Natural Gas Corporation Ltd.	3.07
Kotak Mahindra Bank Ltd.	2.97
Tata Steel Ltd.	2.86
DLF Limited	2.76
State Bank of India	2.43
Bharat Heavy Electricals Ltd.	2.36
Greaves Cotton Ltd.	2.30
Titan Industries Ltd.	2.25
Larsen & Toubro Ltd.	2.22
IRB Infrastructure Developers Ltd.	1.91
Motherson Sumi Systems Ltd.	1.70
Navneet Publications (India) Ltd.	1.68
Apollo Hospitals Enterprise Ltd.	1.63
Exide Industries Ltd.	1.60
AIA Engineering Ltd.	1.45
Unitech Ltd.	1.45
HCL Technologies Ltd.	1.11
Onmobile Global Limited	0.99
Cipla Ltd.	0.61
Thermax India Ltd.	0.55
Total - Equity	94.15
Cash & Others	5.85
TOTAL	100.00

As on 31st July, 2010.

Equity Sector Allocation



As on 31st July, 2010.

Fund Manager: Sadanand Shetty

Fund Manager's Comment

Conscious efforts were taken to reduce the turn-over. Cash levels were maintained at comfortable level. Among the top 10 stocks, Jain Irrigation and coromandel international outperformed the market while RIL underperformed the market. Key Addition is India Infoline and Tata Motors. Government thrust on deregulation and infrastructure is clearly visible which may result into huge business opportunities for every player in the industry. We believe some of them idc apc ompaniesw ithg oodm anagementa nds trng balance sheet size are all set to get benefited. The onset of monsoon is also favourable for them. We continue to maintain our positive stance on the consumption linked sectors.

About Taurus Mutual Fund

- Fastest growing Mutual Fund during F.Y. 09 -10.
- Managing an AAUM of Rs 3056 crs as on 31/05/2010.
- Product basket comprises of 6 Equity Funds, 1 ELSS and 4 Fixed Income Funds besides FMPs
- Taurus Liquid Fund rated as AAAf by CRISIL and Taurus Ultra Short Term Bond Fund rated as AAAf by CRISIL and CARE Ratings for credit quality of the portfolio.
- Two equity funds - 'Taurus Tax Shield' and 'Taurus Infrastructure Fund' bagged the prestigious Business World Best Mutual Funds Awards for the year 09 - 10
- Launched Taurus Ethical Fund in April 2009 and Taurus Nifty Index Fund in June 2010
- An experienced & professional team across all functions
- Professional Service Providers:
 - Registrar & Transfer Agent : Kary Computershare Pvt. Ltd.
 - Custodian: HDFC Bank Ltd
 - Fund Accountant : Deutsche Bank AG
- Branches in top 14 cities. Strong distribution network of more than 4000 outlets of business associates.

To Invest, call Taurus Asset Management Company Limited or SMS TSS to 575758

- Ahmedabad: 079-32521999 • Bangalore: 080-41135646 • Chandigarh: 0172-5024838
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- Hyderabad: 040-30783061 • Jaipur: 0141-4038851 • Kanpur: 9839022807 • Kolkata: 033-65909991/2
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