

OPTIMIZE your returns

INTRODUCING TOP

Taurus Opti Plans



Everyone today wants to be on the top, be it career, studies, status or whatever. Similarly, when it comes to investing, you always aim to take your money to the top. In this volatile market, you need to be smart. You should invest in a plan which has the flexibility to adjust and take advantage of the market movements in achieving your financial goals.

Taurus Opti Plans (TOP), exactly offers you that flexibility through its two sub-plans -

- **Taurus OptiSIP** • **Taurus OptiSTP**

Taurus OptiSIP and OptiSTP offer the flexibility to invest/transfer your money within a range

of minimum and maximum limits set by you instead of a fixed amount every time.

As the market fluctuates, the amount required to achieve the target value also changes. So at chosen intervals, in accordance with the market movements, TOP helps you gain advantage by investing higher sum and pick more units when the markets are low and invest lower sum to pick less units when the markets are high.

Get your investments on the TOP



SMS TOP to 72000 22222
www.taurusmutualfund.com


TAURUS
Mutual Fund

Taurus Opti-Plans (TOP)

As the name suggests, Taurus OptiPlans are created to optimise your returns, hence the amount to invest each installment needs to be calculated carefully and in a structured manner.

The AMC on behalf of the investor will apply the following formula to calculate the installment amount within the range selected by the investor.

- (1) Fixed Minimum Installment amount (A) - This is the minimum amount required to be invested and is selected by the investor.
- (2) Fixed Maximum Installment amount (B) - This is selected by the investor and is an amount greater than (A) by ₹ 500 and in multiples of ₹ 1/- thereof.

Taurus OptiSIP

OptiSIP Formula = $C = \{[(A) \times \text{Current no. of instalment}] - \text{Account value of investments via OptiSIP as on 5th day (T-5) before the monthly installment date}\}$.

The **OptiSIP** installment is decided based on the above formula

OptiSIP Installment amount = C, provided it is not less than A or more than B, else it will be A or B respectively.

The following tabular example will further clarify the above -

Scenario	A Fixed Min Inst. Amt.	B Fixed Max Inst. Amt.	C OptiSIP Formula value	OptiSIP Installment amount
1	5000	7000	4800.12	A = 5000.00
2	5000	7000	7200.45	B = 7000.00
3	5000	7000	6500.67	C = 6500.67

The **OptiSIP** installment amount, as calculated above, is then invested as per the NAV on the monthly installment date (T).

Taurus OptiSTP

OptiSTP Formula = $C = \{[(A) \times \text{Current no. of installment}] - \text{Account value of investments via OptiSTP as on the transfer installment date}\}$

The **OptiSTP** installment amount is decided based on the above formula

OptiSTP Installment amount = C, provided it is not less than A or more than B, else it will be A or B respectively.

The following tabular example will further clarify the above -

Scenario	A Fixed Min Inst. Amt.	B Fixed Max Inst. Amt.	C OptiSTP Formula value	OptiSTP Installment amount
1	5000	7000	4800.12	A = 5000.00
2	5000	7000	7200.45	B = 7000.00
3	5000	7000	6500.67	C = 6500.67

The **OptiSTP** installment amount, as calculated above, is then invested as per the NAV on the monthly installment date (T).

Thus Taurus Opti Plans offer the investor the flexibility to either invest or transfer his money within a range of minimum and maximum limits set by him instead of a fixed amount every time. In the event of market fluctuations the amount required to achieve the target value also changes. Hence at chosen intervals and in accordance with the market movements TOP helps the investor gain advantage by investing higher sum and pick more units when the markets are low and invest lower sum to pick less units when the markets are high.

To invest, contact your financial advisor or call us on the below mentioned numbers

• Ahmedabad: 079-32521999 • Allahabad: 9918788505 • Amritsar: 9646466016 • Bangalore: 080-41135646 • Chandigarh: 0172-3014134/33/22 • Chennai: 044-39101572 • Cochin: 0484-3047230/31 • Dehradun: 08859004123 • Delhi: 011-23321756-631/23717593 • Hyderabad: 040-30783061 • Jaipur: 0141-4038851 • Jodhpur: 09828012716 • Kanpur: 0512-3061824 • Kolkata: 033-65909991/2 • Lucknow: 0522-3040440 • Ludhiana: 0161-4416556 • Madurai: 0452-6454644 • Mumbai: 022-67534848/66242700 • Panipat: 9582292220 • Pune: 020-66215712/13 • Varanasi: 09918788505

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