

NOTICE



Launch of Taurus Fixed Maturity Plan Series C (367 Days Close Ended Debt Scheme)

Notice is hereby given that the New Fund Offer ('NFO') of Taurus Fixed Maturity Plan Series C (367 Days Close Ended Debt Scheme) ('the Scheme') will open for subscription on **Thursday, March 3, 2011** and close on **Friday, March 11, 2011**. Tenure of the Scheme is 367 days from the date of allotment (including the date of allotment). Offer of Units of ₹10/- each for cash during the **New Fund Offer Period**.

Investors may note that the units of Taurus Fixed Maturity Plan Series C (367 Days) will be listed on the National Stock Exchange of India Ltd. ('NSE')

Place: **Mumbai**

For **Taurus Asset Management Company Ltd.**

Date: **March 3, 2011.**

Authorised Signatory

Statutory Details: Taurus Mutual Fund has been constituted as a Trust under the Indian Trust Act, 1882.

Sponsor: HB Portfolio Ltd., **Trustee:** Taurus Investment Trust Company Limited, **Investment Manager:**

Taurus Asset Management Company Ltd. **Scheme Nature & Objective:** Taurus Fixed Maturity Plan Series - C (367 Days Close Ended Debt Scheme) The investment objective of the scheme is to generate income with minimum volatility through investments in a portfolio of debt and money market instruments maturing on or before the maturity of the scheme. **Asset Allocation:** Debt & Money Market Instruments *: 100%,

*The Scheme will not invest in Securitised Debt.

Load Structure: Entry Load - NIL, Exit Load: Being a listed scheme No Exit Load will be applicable.

NAV disclosure: All Business Days **Risk Factors: All Investments in mutual funds and securities are subject to market risks and the NAV of the Scheme may go up or down depending upon the factors and forces affecting the securities market. There can be no assurance that the Scheme's investment objective will be achieved. The past performance of the Mutual Fund is not indicative of the future performance of the Scheme.** The Sponsor is not responsible or liable for any loss resulting from operation of the Scheme beyond the initial contribution of ₹2 Lacs made towards setting up the Mutual Fund. Although the Scheme will be listed on the National Stock Exchange, the investors are urged to note that listing of units of the Scheme does not necessarily guarantee their liquidity and there can be no assurance that an active secondary market for the units will develop or be maintained. **Taurus FMP Series C is only the name of the Scheme and does not in any manner indicate the quality of the Scheme or its future prospects or returns. There is no guarantee or assurance as to any return on investment of the unitholders.** The investments made by the Scheme are subject to external risk on transfers, pricing, trading volumes, settlement risks, etc. of securities. **Please read the Scheme Information Document, Statement of Additional Information and Key Information Memorandum carefully before investing.**

Disclaimer of NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Draft Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the 'Disclaimer Clause of NSE'.

TAURUS ASSET MANAGEMENT COMPANY LIMITED

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