



The strong **Foundation Stones**  
of **Taurus Mutual Fund**

Company Profile



**TAURUS**  
Mutual Fund



**Winning the Game for us means  
Winning the Market for you**

## **About Taurus Mutual Fund**

[www.taurusmutualfund.com](http://www.taurusmutualfund.com)

# About Taurus Mutual Fund



- ✧ Taurus Mutual Fund was amongst the first few private sector Mutual Funds registered with SEBI
- ✧ It was constituted as a Trust on August 20, 1993 in accordance with the provisions of the Indian Trusts Act, 1882
- ✧ The Mutual Fund was registered with SEBI on Sept 21, 1993 under Mutual Fund Registration Code No. MF/002/93
- ✧ HB Portfolio Limited is the Sponsor of the Fund
- ✧ Taurus Investment Trust Company Limited is the Trustee
- ✧ Taurus Asset Management Company Limited is the Investment Manager

- Taurus Mutual Fund launched its first scheme – Taurus Starshare in early 1994 and the scheme is in operation even today
- Taurus Starshare was amongst the first few schemes to receive permission for investments by NRIs/FIIs to invest on a fully repatriable basis
- The scheme also received investments from IFC, Washington; European Economic Community, Brussels and EFM, UK
- Schemes across different categories were launched thereafter
- In 1999, HB Mutual Fund merged with Taurus Mutual Fund by way of a merger

- **HB Asset Management Company Limited retained the amalgamated AMC name as Credit capital Asset Management Company Limited which was renamed Taurus Asset Management Company Limited w.e.f. 21st April 2006**
- **Subsequently in March 2002, Taurus Mutual Fund also took over the schemes of BOI Mutual Fund**
- **Presently shares of Taurus Asset Management Company Limited is held by HB Portfolio Limited along with other HB Group Companies**

HB Group is a well known player in Indian capital market.  
The major companies of the HB Group are as under:

- ☹ HB Portfolio Ltd.
- ☹ HB Stock Holdings Ltd.
- ☹ HB Estate Developers Ltd.
- ☹ HB Leasing & Finance Ltd

- **Mr. J. P. Kundra - Former MD, State Bank of India**
- **Mr. M.G. Gupta - Former Additional Controller General of Accounts, Govt. of India**
- **Maharaja Jai Singh - Belongs to Royal family of Jaipur/Hotelier**
- **Mr. Lalit Bhasin - Promoter Director**
- **Mr. Vijay Sood - Ex Investment Banker, HSBC (Asia Pacific)**

# Our Associates

- ✎ R&T Agent - Karvy Computershare Pvt. Ltd.
- ✎ Fund Accountant - Deutsche Bank
- ✎ Custodian – HDFC Bank Ltd.
- ✎ Auditors - N. M. Raiji & Co.

## Our Schemes

### Equity

- Taurus Starshare - Diversified Multi-Cap Fund
- Taurus Bonanza Fund - Diversified Large-Cap Focus Fund
- Taurus Discovery Fund - Mid & Small-Cap Focus Fund
- Taurus Infrastructure Fund - Thematic Fund
- Taurus Ethical Fund - India's 1st actively managed diversified Equity fund based on the principles of Shariah Taurus
- Taurus Tax Shield - ELSS with 3 years lock-in period
- Taurus Nifty Index Fund - Investing in securities of the CNX Nifty Index in the same proportion

### Debt

- Taurus Short Term Income Fund – Bond Fund
- Taurus Ultra Short Term Bond Fund – Debt Fund
- Taurus Liquid Fund – Liquid Fund
- Taurus Gilt Fund – Gilt Fund
- Taurus FMP Schemes
- Taurus MIP Advantage – Monthly Income Plan with exposure to Debt, Equity & Gold ETF

# Taurus MF – Equity Schemes

This **Star shares**  
lot more than  
just its twinkle...



## TAURUS STARSHARE

An open-end equity scheme with a focus on multi cap stocks

**Award Winning Fund**  
from India's most promising sector



## TAURUS INFRASTRUCTURE FUND

An open - end equity thematic scheme

Best Turnaround  
Fund 2009-2010  
Businessworld Best Mutual Fund Awards

**SAVE TAX WITH  
TAURUS TAX SHIELD**



Best Equity Tax Planning Fund by  
Businessworld for the FY '09-'10

## TAURUS TAX SHIELD

An open-end equity linked saving scheme

India's 1<sup>st</sup> Actively Managed  
Shariah Compliant Fund

Three Dividends declared  
within 11 months of launch

Invests in Listed  
Indian Stocks

Benchmark Index -  
S&P CNX 500 Shariah

## TAURUS ETHICAL FUND

An open - end equity oriented scheme



# Taurus MF – Equity Schemes



We **dive deep** into research  
to discover **big potential**

## TAURUS DISCOVERY FUND

An open-end equity growth fund



Invest in  
**Large CAP companies,**  
to add muscle to your investments!

## TAURUS BONANZA FUND

An open - end equity growth fund



## TAURUS NIFTY INDEX FUND

An open-ended index linked equity scheme

Disclaimer: Businessworld Awards methodology: For **Equity Tax Planning**, all funds compliant with Section 80C of the IT Act were included. Data for the past 3 years were considered. The methodology used to rank them is based on risk-adjusted returns but widened to take a composite measure of the returns a fund generates and the risk it takes. **Best Turnaround Manager**: Funds that moved from D10 decile in end-2008 to D1 in end-2009 were taken, after which they were ranked on scale of change in their one-year returns. A detailed methodology is available at [www.businessworld.in](http://www.businessworld.in) Mutual fund investments are subject to market risks. Past performance may or may not sustain in future. Please read the scheme information document and statement of additional information carefully before investing.

# Taurus MF – Debt Schemes



It is the mark of **Quality**  
that distinguishes us from the rest!

## TAURUS ULTRA SHORT TERM BOND FUND

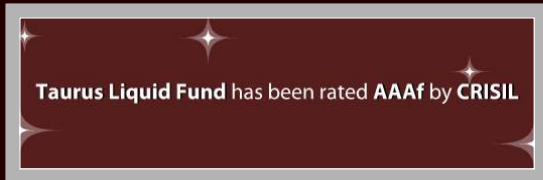
An open-end debt scheme



Money Invested = Money Grown

## TAURUS SHORT TERM INCOME FUND

An open - end bond scheme



Taurus Liquid Fund has been rated AAAf by CRISIL

## TAURUS LIQUID FUND

An open-end liquid scheme

Monthly Income Plan with the Gold Difference

## Taurus MIP Advantage\*

An open-ended income scheme

DEBT + EQUITY + **GOLD**

\*Monthly Income is not assured and is subject to availability of distributable surplus.  
The term 'Advantage' has been used in terms of asset allocation and not in terms of returns/yield

## TAURUS MIP Advantage

An open - ended income scheme

# Key Personnel

# Some Key Management Personnel

- **Waqar Naqvi: Chief Executive (AICWA, MBA, 18 yrs exp)**
- **Sanjay Parikh: Chief Operations Officer (CA, CFA, 18 yrs exp)**
- **Ramesh Kabra: Head - Product Development (MA, 30 yrs exp)**
- **Rahul Pal: VP & Head - Fixed Income (CA, 9 yrs exp)**
- **Sadanand Shetty: VP & Senior Fund Manager – Equity  
(PGDFA, M.Com-Banking & Finance, 16 yrs exp)**
- **Nazish Ahmed: Head - Marketing (M.Com, MBA, 10 yrs exp)**
- **V. Sasidhar: Head - Customer Service (M.Com, 21 yrs exp)**

- AICWA and MBA
- 18 years of Work Experience
- Worked with Thermax, Apple Finance, Escorts Finance, GE TFS, Birla Sun Life MF
- Headed Domestic Sales, Credit, International Business, Offshore Business, PMS, Considerable Exposure to Product Development

**Mr. Sadanand Shetty**

**Designation: VP & Senior Fund Manager – Equity**

**Mr. Sadanand Shetty is a master of commerce (banking & finance) who completed his PGDFA from St. Xavier's Institute of Management, Mumbai. Sadanand brings with him 16 years of work experience which he has acquired by working with reputed financial institutions across India He has worked with Kotak Securities Ltd. as VP & Portfolio Manager – Equity for 5 years 8 months, SocGen as Institutional Equities for 4 years, Newscorp Owned Indya.com Pvt. Ltd. as Manager - Investment Research for 2 years, Principal Capital Markets Ltd. as Vice President - Investments for 2 years and Capital Markets Publishers Pvt. Ltd. as an Analyst for for 3 years.**

**Responsibilities: Managing Equity schemes at Taurus Mutual Fund.**

**Mr. Rahul Pal**

**Designation: VP, Head-Fixed Income**

**Rahul, a qualified CA has 6 years of experience in mutual fund industry. In his last assignment he worked as Fund Manager (Fixed Income) with Sundaram BNP Paribas Mutual Fund. He has worked with IDBI in Fixed Income for 3 years. His total experience is 9 years.**

**Responsibilities: He is the Fund Manager for Schemes - Taurus Short Term Income Fund & Taurus Ultra Short Term Bond Fund.**

**Mr.Pankaj Jain**

**Designation: Fund Manager - Fixed Income**

**Mr. Pankaj Jain is MBA from IIM Bangalore and also holds a degree in Mechanical Engineering from VNIT Nagpur. He has work experience of more than 5 years. Prior to joining Taurus Asset Management Company Limited, he was working with Edelweiss Asset Management Limited as Fund Manager. He has also worked with Edelweiss Securities Limited and was responsible for setting up the Debt & Forex Desk for the Asset Management Division. Prior to joining Edelweiss Securities Limited, he has worked with State Bank of India in Treasury Trading in Currency Markets and was also instrumental in setting up a Forex Research Desk for the clients.**

**Responsibilities: Managing Fixed Income schemes at Taurus Mutual Fund.**

Business World – Best Mutual Fund Award 2009 - 10

Taurus Tax Shield won Best Equity – Tax Planning Award for 3 years returns

Taurus Infrastructure won Best Turnaround Fund

Lipper Fund Award India 2008

Taurus Starshare - Best Fund over Three Years Equity India

Asian Investor Award 2008

Taurus Asset Management Co. Ltd.- India Equities One year Performance and India Equities Three Years Performance

Lipper Top 100 World Stock Funds for quarter ended June 09

Taurus Infrastructure Fund (Rank 14), Taurus Starshare (Rank 69) & Taurus Discovery Fund (Rank 70) figure in the Top 100 list

ET MF Tracker Quarterly for June 09 (ET Investor's Guide 03/08/09)

Taurus Tax Shield gets Platinum in ELSS category



**Award winning performance...  
year on year!!**

**Not just Lip Service**  
Lipper Fund Award  
India 2008  
for Taurus the Starshare  
- Best Fund over  
Three Years Equity India

**Three Cheers**  
Asian Investor Award 2008  
India Equities  
One Year Performance  
and India Equities  
Three Years Performance  
- Taurus Asset Management  
Company Limited.

**The stage is set...  
Invest with Taurus Mutual Fund. Now!**

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**Statutory Details:** Taurus Mutual Fund has been constituted as a Trust under the Indian Trust Act, 1882. **Sponsor:** HB Portfolio Ltd., **Trustee:** Taurus Investment Trust Company Limited, **Investment Manager:** Taurus Asset Management Company Limited

**Risk Factors: All Investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market. There can be no assurance that schemes' investment objectives will be achieved. The past performance of the Mutual Fund is not indicative of the future performance of the schemes.** The Sponsor is not responsible or liable for any loss resulting from the operation of the schemes beyond the initial contribution of Rs.2 Lakhs made towards setting up of the Mutual Fund. **The names of the schemes, do not in any manner indicate the quality of the schemes or their future prospects or returns. There is no guarantee or assurance as to any return on investment of the unit holders.** The investments made by the schemes are subject to external risks on transfers, pricing, trading volumes, settlement, etc. of securities. **Please read the Scheme Information Document/ Statement of Additional Information/ Key Information Memorandum of all the schemes carefully before investing.**

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**Thank You**



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